



W E L C O M E

Southwest City Dog Park

General Membership Meeting
March 20, 2025

GMM Agenda

5:30 – 6:00 *Meet Greet Speaker, Sue Schulze*

6:00 – 6:15 President: Diggin for Dough, Project Update

6:15 – 6:25 Secretary: Financial & membership

6:25 – 6:30 Treasurer: Treasury report

6:30 – 6:40 Vice-President: Events / Merchandise

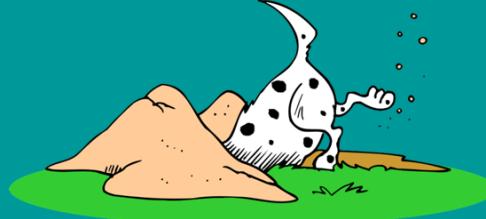
6:40 – 6:55 President: Spring Break/Reno, other updates

6:55 – 7:00 Dog Sports Center Mgr: The Bark Side Intro

7:00 - 7:30 Speaker: Canine Behavior Trainer

7:30 – 7:45 Attendance Drawing and Wrap Up

Diggin' for Dough



Gotta Get It . . . Gotta Get It

Southwest City Dog Park Fundraiser

Prior 2024 Donations

Large
\$2,500 Carrollton Bank

General

\$250 Thrivent
(Wholstadter)
\$150 United Healthcare
(Konnesky)

2024 Largest Donations

2,450 Sue/Stu Keck
2,000 Joan Lange

2024 General Donations

Over \$50
56-Pat Fagan
74-Brian Pinkston
100-Lejla Zeba (Rahmanovic)
100-Kristen English
100-Alan Ernst
100-Ann Marie Nauert
Variety of smaller donations

6:00
6:15

Diggin' for Dough



Gotta Get It . . . Gotta Get It

Southwest City Dog Park Fundraiser

2024 Ultimate Goal

\$35,000

3rd Goal: **\$17,000** Camera / Security

2nd Goal: **\$13,000** Fence / Phase 4

1st Goal: **\$5,000** Tech Upgrade

Current Status
12/31/24

8,197

Diggin' for Dough



Gotta Get It . . . Gotta Get It

Southwest City Dog Park Fundraiser

2025 Ultimate Goal

\$30,000

2nd Goal: **\$17,000*** Camera / Security

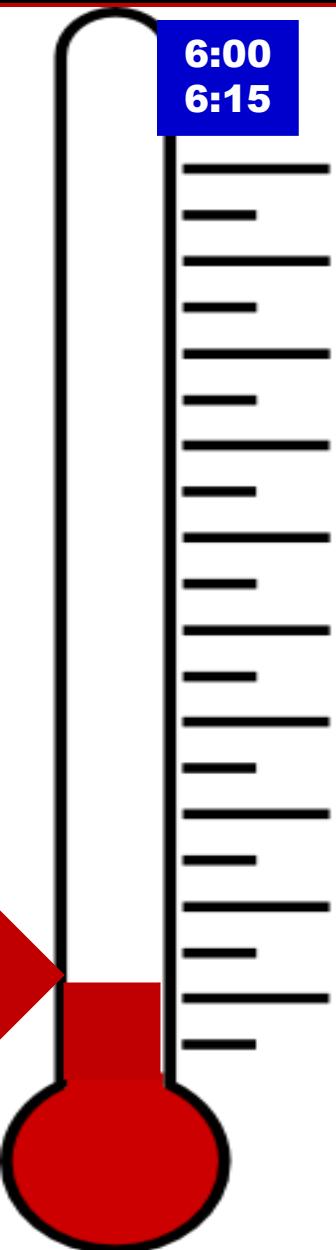
1st Goal: **\$13,000*** Fence / Phase

* 2024 Bids – May need 2025 price adjustment

Current Status

03/01/25

3,566



Major Improvements



Capital Improvements: Grounds & Administrative

2006 - Original fence
2006 - Original water faucet (1)
2006 - City lights (4)
2008 - Fence expansion
2010 - Irrigation system
2011 - Water stations purchase (3)
2012 - Water stations install (3)
2012 - Big Dig I (Drainage, Main)
2012 - Big Dig II Phase 1 (Drainage, Pool Pad)
2013 - Big Dig III, Dog Wash *
2014 - Big Dig II Phase 2 (Drainage, Pool Pad)
2014 - Front sidewalk, steps, ADA ramp
2014 - Dog wash flooring, patio/Alternate
2016 - Hand rail at front steps
2016 - Electric service to Alternate

2018 - Admin: computer-website project
2019 - Admin: access control system
2019 - Admin: computer-website project
2019 - Fence upgrade Phase 1
2021 - Fence upgrade Phase 2
2021 - Shipping container purchase
2021 - Solar light (1)
2022 - Tree additions (8)
2023 - Fence upgrade Phase 3
2023 - Irrigation system upgrade
2024 - Technical upgrade

Upcoming Improvements:
Fence upgrade Phase 4 (final)
Camera / Security System

* Combination member large donations and custom-made dog sweater sales, operating funds

Funded By
SWCDP Membership Fees

Funded By
SWCDP Donations

Funded By
St Louis City Parks

Fence Project

Original fence installed in 2006 with small expansion in 2008

After 13 years – wear & tear required replacement

Opted to raise height to 6ft all around – upgrade front to ornamental

Phase 1 – 2019	\$8,954	Front fence + entry gate Black ornamental aluminum	✓
Phase 2 – 2021	\$20,768	River Des Peres side + double service gate Black chain link	✓
Phase 3 – 2023	\$27,132	Ball field side & double service gate + back side & gate Black chain link	✓
Phase 4 – 2025	\$13,000 (2024 bid)	Two sides of Alternate play area + double service gate Black chain link	

Camera Project



Safety and Security TOP PRIORITY

Research – 2024	Explore market – eliminated residential or trail cameras Focus on reliable, long term support by experienced co	<input checked="" type="checkbox"/>
3 Bids – 2024	Syntech - HikVision 4TB NVR w/ 4-port POE TE Electronics - Turing Bridge Streib Company - Turing SkyShield Premium System	<input checked="" type="checkbox"/>
Selection – 2024	Streib selected – best over all package, price included electrical work / posts etc others not do	<input checked="" type="checkbox"/>
Installation – 2025	\$17,000 to include incidentals not included in bid (2024 bid)	8

Introductions

SWCDP Board / Management Team

President	Vice President	Secretary	Treasurer
<p>Judi Nicoletti Member: 2008 Board: 2012 <i>Started volunteering 2010</i></p> <p>Personal Background</p> <ul style="list-style-type: none"> • 30+ yrs national recruiting and search projects • Developed college recruit programs & corporate events • Wrote recruiting processes & training manuals • Wrote Business Journal column re recruiting - 4yrs <p>SWCDP Responsibilities</p> <ul style="list-style-type: none"> • Develop, oversee capital improvements, protocols, key operations, maintenance projects, rules, safety, more • communiqués including blog, emails, signage • Recruit / organize volunteers • Develop, oversee events thru 2023 (social, sports, training) 	<p>Kay Jennings Member: 2010 Board: 2012 <i>Started volunteering 2012</i></p> <p>Personal Background</p> <ul style="list-style-type: none"> • 30 yrs Business Manager • Extensive record keeping • Working thru admin issues problem solving, and often changing processes • Working with variety of people • Life long dog care, rescues <p>SWCDP Responsibilities</p> <ul style="list-style-type: none"> • Lead social & dog events; assist dog sports events • Manage SWCDP merchandise • Special projects, on-going • Assist with updating rules, processes, procedures • Co-work with all Board member tasks, as needed 	<p>Joan Lange Member: 2007 Board: 2012 <i>Started volunteering 2006</i></p> <p>Personal Background</p> <ul style="list-style-type: none"> • 30+ yrs info technology, database & applications development • Database/Systems Mgr (Wash U) • Secretary/Treasurer Bowling League - Bonded \$20K – Legal Oversight, PofA <p>SWCDP Responsibilities</p> <ul style="list-style-type: none"> • Membership registration; primary member contact • All computer, website, access control – operations & trouble shooting, vendor contact • Bookkeeping, financial reports, receivables, bank deposits, mail • Official record keeping • Key volunteer - all activities 	<p>Steve Salstrom Member: 2010 Board: 2012 <i>Started volunteering 2011</i></p> <p>Personal Background</p> <ul style="list-style-type: none"> • CPA, multi years accounting • 18 yrs non-profit accounting, report to Controller – \$12 million budget • Account analysis, ledgers, reconciliations <p>SWCDP Responsibilities</p> <ul style="list-style-type: none"> Manages • Paypal account • Bank relations • Checking & Money Market • Pays all bills • All IRS and State filings • Key volunteer on variety of activities, as needed

Membership Stats

6:15
6:25

<u>2023 Members</u>	<u>2024 Members</u>
591 Households (down 119 from 2022 season)	567 Households (down 24 from 2023 season)
188 New members	196 New members
403 Prior members	371 Prior members
773 Dogs (down 128 from 2022 season)	729 Dogs (down 44 from 2023 season)
<u>By Residence</u>	<u>By Residence</u>
498 St. Louis City	483 St. Louis City
93 Outside City	84 Outside City
26 SNA	23 SNA

Financial Comparison

	<u>2023</u>	<u>2024</u>
Income	47561	35933
Expense	<u>67820</u>	<u>35156</u>
	-20259	777

2025 Budget

Membership		33000
Events		1000
Merchandise		1000
Donations		500
Income		35500
Administrative		7000
Event		200
Computer		13000
Landscaping		15000
Expenses		35200

Treasurer's Report

6:25
6:30

- State Filing (Aug 31)
- IRS Filing (May 15)
- Current Operating balance is \$2,450
- Current held in paypal \$1,611. Transferred at End of Month
- Money Market (MM) Current balance \$10,200
 - MM Purpose
 - \$8,197 Diggin for Dollars
- Interest Rates for MM
 - Earned \$153.52 in 2024
 - Current rate is 3.0%
 - Rate increase from 2022 which was 2.3%
 - Higher rates given when balance is over \$10K

Vice President's Report

6:30
6:40

Merchandise



- Reference inventory and encourage purchases
- Explain process order pay pick up
- Make slight reference to changing vendors and looking at future merch status but can't do 2025 planning until we reduce inventory

Vice President's Report

6:30
6:40

Event History

Future events determined by member interest – AND – adequate volunteers

- Kick-Off Event (June)
- Puppy Pool Party (August/September)
- Halloween and Fall Celebration (1st Sat November)
- Variety of guest speakers (Year-round, Vets, Trainers)
- Social and Fund Raising
- Dog sports: Agility, Luring

Vice President's Report

6:30
6:40

Events 2025

Future events determined by member interest – AND – adequate volunteers

- Kick-Off Event – June 14 Promote, explain activities, maybe luring as fund raiser?
- Encourage members to tell us what they want
- Halloween and Fall Celebration (1st Sat November) ... IF we do this large event – we need strong volunteer team for planning and execution – start working on this during summer
- Betsy will announce summer and fall dog sports activities - tbd

Vice President's Report

6:30
6:40

Pooch Parties



Spring Break

Volunteer Crew – Prep for Renovation

Saturday March 22 10am to Noon

- Take down shelter
- Rake straw – put in dumpster
- General clean up



No dogs during work session – vehicles on site, gates open

SWCDP closes for Spring Break

Tuesday March 25 10pm



SWCDP Volunteer Crew for Re-opening

TBD – late May for gardening and other clean up or minor repairs

June 1 for Opening Day

Spring Break

Dog Park Alternative During SWCDP Renovation

PLAYDATES

Reach out to your pup's favorite dog park pals – take turns meeting in each other's backyards – or other activities enjoyed with best buddies

WALK WILLMORE PARK (or other parks)

Enjoy Spring weather get outside and WALK

Explore other parks with your pup

St Louis has an abundance of nice parks

Have you walked any of the Great River Greenways?

Lots of great paths – go for it!

<https://greatriversgreenway.org/greenway-search/>

Challenge yourself to more walking vs sitting

Practice more team work with your pooch

Spring Break

Dog Park Alternative During SWCDP Renovation

OTHER DOG PARKS - membership

Variety is good for all – consider joining a 2nd dog park and rotate visits.

Links on SWCDP website

[**https://swcitydogpark.org/resources-links/metro-dog-parks/**](https://swcitydogpark.org/resources-links/metro-dog-parks/)

OTHER DOG PARKS – free

St. Johns Community Dog Park.
11333 St John Church Rd
St. Louis 63123

Ozark Paw Park
1839 Ozark Drive
Arnold 63010
Near Ferdinand B Lang Park

Waiting on Status

OTHER DOG PARK

Special Pricing for SWCDP Members



Discounts during April and May - tbd

At the Dog Park

SWCDP is a Use at your own risk dog park

- Dirt Bin, Bag Bin & Holders – and Poop
- Pools and Buckets
- User Guide
- Alternate Dog Park Hierarchy

Top Priority

- Small dogs (under 25 lbs)
- Dogs in recovery (not contagious), wearing cone or need for calmer space - no run or wrestle

Other Users

Always ask members using Alternate if you may enter

- Senior dogs – or dogs that can no longer play in robust main yard
- Dogs who need a break or time out (this is assuming no one using space)

We use Alternate space for SWCDP special events

Safety & Protocol

SWCDP is a Use at your own risk dog park

- Kennel Cough Update
- First Aid Kit
- Wasps and Bees
- Safety and Incident Committee (SAIC)
- Member Fobs and Dog Tags and Leashes
- Trespassers
- Treats and Food

No Tag – No Entry – No Exceptions

6:40
6:55

Play video

Funeral for stuffed toy

SWCDP Dog Sport Center



- Upgraded and enlarged area
- Repaired agility equipment – need replacements
- Rubberized select pieces

6:40
6:55

SWCDP

Dog Sport Center

Tire Jump



25

6:40
6:55

SWCDP Dog Sport Center

A-Frame



6:40
6:55

SWCDP

Dog Sport Center

Weave Poles



6:40
6:55

SWCDP

Dog Sport Center

Tunnel



SWCDP Dog Sport Center



www.swiftpaws.com

Appeals to dog's instinctual
interest in running / chasing



Luring

Southwest City Dog Park thanks SwiftPaws for generous donation

SWCDP

Dog Sport Center



Oliver, Henry, Barcleigh



Zuzu – the new pup

Betsy Boedeker

SWCDP Dog Sports Manager

- Director - Center for Plant & Life Sciences campus with St. Louis Community College
- Biotechnology or Dog Sports - enjoys teaching and getting folks excited
- Competitive agility with her dogs
- Teaches agility locally in past and since 2017 at SWCDP
- Donates free sports intro and discounted group tutoring at dog park

SWCDP Dog Sport Center

Betsy's Blog . . .



The Bark Side

6:55
7:00

**Start
Betsy's Video**

SWCDP

Guest Speaker



Sue Schulze

Best Behavior Pet Training

CPDT-KA Certified Trainer, APDT, CGC Evaluator

<https://www ccpdt.org/certification/dog-trainer-certification/>

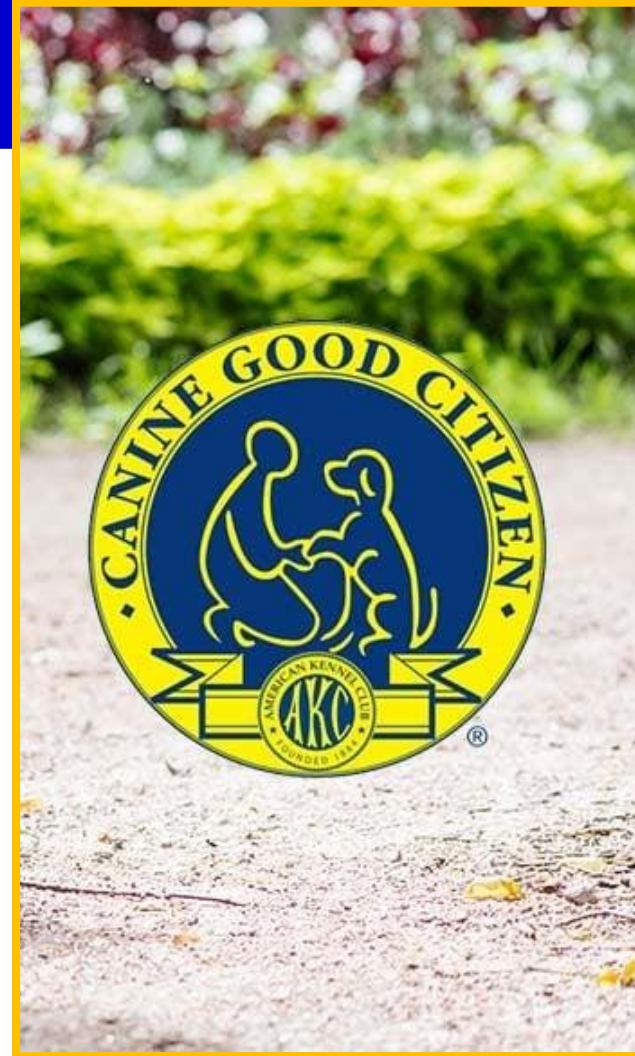
Certified Professional Dog Trainer – Knowledge Assessed

- 35+ years experience teaching dogs and cats
- Behavior modification techniques
- Canine Good Citizen evaluator
- In-home sessions
- Highly recommended

<https://bestbehaviorpettraining.net/>

Canine Good Citizen --- CGC Certification

- American Kennel Club started program in 1989
- Close to one million dogs have taken part in the CGC behavioral program
- All breed and mixed breeds eligible
- Learn socially acceptable behavior – a “manners class”



Canine Good Citizen -- CGC Certification

7:00
7:30

Test 1 : Accepting a friendly stranger

Test 2 : Sitting politely for petting

Test 3 : Appearance and grooming

Test 4: Out for a walk (walking on a loose lead)

Test 5: Walking through a crowd

Test 6: Sit and down on cue and stay in place

Test 7: Coming when called

Test 8: Reaction to another dog

Test 9: Reaction to distraction

Test 10: Supervised separation



7:00
7:30

35+ years experience
training/behavior
counseling with dogs
and cats



7:00
7:30

Dog Park

Do you want
to play?



Dog Park Etiquette

Rules to Help Dogs Get Along

7:00
7:30

You Wouldn't Want Kids To:	You Wouldn't Want Dogs To:	What Your Dog Should Do:
You wouldn't want one or more unfamiliar people rushing up to you.	Dogs don't like groups or individual dogs rushing up.	Train your dog to focus on and interact in games with you instead of getting into trouble with dogs or people at the park.
		
It's not right to let kids steal toys.	Stealing toys is also improper at the dog park.	Train your pooch to come when called so you can call him before he gets into problem situations.
		
It's not right to harass others into letting you play.	Dogs get irritated with this pushy behavior too.	
		
Sometimes kids can play too roughly.	And so can dogs.	
		
You wouldn't want others to interfere with your play.	Some dogs like to have their own space when playing too.	Once your dog is with you, keep him engaged with you, then release him to play again.
		
You wouldn't want your kid to get into everyone's personal space.	So you shouldn't let your dog jump on or body slam people at the park.	Your dog should learn that it's fun to focus on you and play with you instead of needing to always play with other dogs. But it is also ok to play with other dogs, as long as both dogs are relaxed and having fun.
		
You wouldn't ignore your kid at the park.	You shouldn't ignore your dog either.	
		

Dr. Sophia Yin, DVM, MS

The Art and Science of Animal Behavior

For additional free educational resources and more dog behavior books and products, visit www.drsophiayin.com.



7:00
7:30



Good Play!



7:00
7:30



7:00
7:30

Red Flag Behaviors



7:00
7:30



Stress Signals

You need to step in and advocate for your dog

- Mouth closed
- Hard eyes
- “C” shaped lips
- Leaning away or twirling
- Running the fence line
- Using benches or people for protection
- No give and take
- Vertical instead of horizontal play

7:00
7:30

Stress signs:
Lip lick
Shake off
Yawn



7:00
7:30

What to do?

Be present and help your dog:
Body block



7:00
7:30



**Teach a
recall**

**Come
command**



**Juggle
from hand
to hand**



Tools to use:

Squirt bottle

Air horn

Whistle

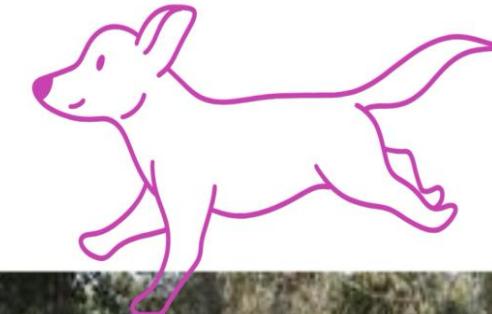
Leash lasso

Blocking board

7:00
7:30

Be Present

Be your dog's advocate



7:00
7:30



Sue Schulze

BEST BEHAVIOR PET TRAINING

7:30
7:45

SWCDP GMM

Attendance Drawing



Name: _____

Email: _____



Gift Certificate – GMM 2025

Good for a One Year Dog Park Membership for One Dog – Expires: Oct 1, 2026 –
Contact secretary.swdogpark@gmail.com when ready to redeem