



W E L C O M E

Southwest City Dog Park

General Membership Meeting
March 20, 2025

GMM Agenda

- 5:30 – 6:00 *Meet Greet Speaker, Sue Schulze*
- 6:00 – 6:15 President: Diggin for Dough, Project Update
- 6:15 – 6:25 Secretary: Financial & membership
- 6:25 – 6:30 Treasurer: Treasury report
- 6:30 – 6:40 Vice-President: Events / Merchandise
- 6:40 – 6:55 President: Spring Break/Reno, other updates
- 6:55 – 7:00 Dog Sports Center Mgr: The Bark Side Intro
- 7:00 - 7:30 Speaker: Canine Behavior Trainer
- 7:30 – 7:45 Attendance Drawing and Wrap Up

6:00
6:15

Diggin' for Dough



Gotta Get It . . . Gotta Get It

Southwest City Dog Park Fundraiser

Prior 2024 Donations

Large

\$2,500 Carrollton Bank

General

\$250 Thrivent
(Wholstadter)

\$150 United Healthcare
(Konnesky)

2024 Largest Donations

2,450 Sue/Stu Keck

2,000 Joan Lange

2024 General Donations

Over \$50

56-Pat Fagan

74-Brian Pinkston

100-Lejla Zeba (Rahmanovic)

100-Kristen English

100-Alan Ernst

100-Ann Marie Nauert

Variety of smaller donations

Diggin' for Dough



Gotta Get It . . . Gotta Get It

Southwest City Dog Park Fundraiser

2024 Ultimate Goal

\$35,000

3rd Goal: \$17,000 Camera / Security

2nd Goal: \$13,000 Fence / Phase 4

1st Goal: \$5,000 Tech Upgrade

4

Current Status
12/31/24

8,197

6:00
6:15



Diggin' for Dough



Gotta Get It . . . Gotta Get It

Southwest City Dog Park Fundraiser

2025 Ultimate Goal

\$30,000

2nd Goal: **\$17,000*** Camera / Security

1st Goal: **\$13,000*** Fence / Phase

* 2024 Bids – May need 2025 price adjustment

Current Status

03/01/25

3,566

6:00
6:15

Major Improvements

6:00
6:15



Capital Improvements: Grounds & Administrative

2006 - Original fence

2006 - Original water faucet (1)

2006 - City lights (4)

2008 - Fence expansion

2010 - Irrigation system

2011 - Water stations purchase (3)

2012 - Water stations install (3)

2012 - Big Dig I (Drainage, Main)

2012 - Big Dig II Phase 1 (Drainage, Pool Pad)

2013 - Big Dig III, Dog Wash *

2014 - Big Dig II Phase 2 (Drainage, Pool Pad)

2014 - Front sidewalk, steps, ADA ramp

2014 - Dog wash flooring, patio/Alternate

2016 - Hand rail at front steps

2016 - Electric service to Alternate

2018 - Admin: computer-website project

2019 - Admin: access control system

2019 - Admin: computer-website project

2019 - Fence upgrade Phase 1

2021 - Fence upgrade Phase 2

2021 - Shipping container purchase

2021 - Solar light (1)

2022 - Tree additions (8)

2023 - Fence upgrade Phase 3

2023 - Irrigation system upgrade

2024 - Technical upgrade

Upcoming Improvements:

Fence upgrade Phase 4 (final)

Camera / Security System

** Combination member large donations and custom-made dog sweater sales, operating funds*

Funded By
SWCDP Membership Fees

Funded By
SWCDP Donations

Funded By
St Louis City Parks

Fence Project

Original fence installed in 2006 with small expansion in 2008

After 13 years – wear & tear required replacement
Opted to raise height to 6ft all around – upgrade front to ornamental

Phase 1 – 2019	\$8,954	Front fence + entry gate Black ornamental aluminum	✓
Phase 2 – 2021	\$20,768	River Des Peres side + double service gate Black chain link	✓
Phase 3 – 2023	\$27,132	Ball field side & double service gate + back side & gate Black chain link	✓
Phase 4 – 2025	\$13,000 (2024 bid)	Two sides of Alternate play area + double service gate Black chain link	

Camera Project

6:00
6:15



Safety and Security TOP PRIORITY

Research – 2024	Explore market – eliminated residential or trail cameras Focus on reliable, long term support by experienced co	✓
3 Bids – 2024	Syntech - HikVision 4TB NVR w/ 4-port POE TE Electronics - Turing Bridge Streib Company - Turing SkyShield Premium System	✓
Selection – 2024	Streib selected – best over all package, price included electrical work / posts etc others not do	✓
Installation – 2025	\$17,000 to include incidentals not included in bid (2024 bid)	

Introductions

6:00
6:15

SWCDP Board / Management Team

President	Vice President	Secretary	Treasurer
Judi Nicoletti Member: 2008 Board: 2012 <i>Started volunteering 2010</i> <u>Personal Background</u> <ul style="list-style-type: none">• 30+ yrs national recruiting and search projects• Developed college recruit programs & corporate events• Wrote recruiting processes & training manuals• Wrote Business Journal column re recruiting - 4yrs <u>SWCDP Responsibilities</u> <ul style="list-style-type: none">• Develop, oversee capital improvements, protocols, key operations, maintenance projects, rules, safety, more• communiqués including blog, emails, signage• Recruit / organize volunteers• Develop, oversee events thru 2023 (social, sports, training)	Kay Jennings Member: 2010 Board: 2012 <i>Started volunteering 2012</i> <u>Personal Background</u> <ul style="list-style-type: none">• 30 yrs Business Manager• Extensive record keeping• Working thru admin issues problem solving, and often changing processes• Working with variety of people• Life long dog care, rescues <u>SWCDP Responsibilities</u> <ul style="list-style-type: none">• Lead social & dog events; assist dog sports events• Manage SWCDP merchandise• Special projects, on-going• Assist with updating rules, processes, procedures• Co-work with all Board member tasks, as needed	Joan Lange Member: 2007 Board: 2012 <i>Started volunteering 2006</i> <u>Personal Background</u> <ul style="list-style-type: none">• 30+ yrs info technology, database & applications development• Database/Systems Mgr (Wash U)• Secretary/Treasurer Bowling League - Bonded \$20K – Legal Oversight, PofA <u>SWCDP Responsibilities</u> <ul style="list-style-type: none">• Membership registration; primary member contact• All computer, website, access control – operations & trouble shooting, vendor contact• Bookkeeping, financial reports, receivables, bank deposits, mail• Official record keeping• Key volunteer - all activities	Steve Salstrom Member: 2010 Board: 2012 <i>Started volunteering 2011</i> <u>Personal Background</u> <ul style="list-style-type: none">• CPA, multi years accounting• 18 yrs non-profit accounting, report to Controller – \$12 million budget• Account analysis, ledgers, reconciliations <u>SWCDP Responsibilities</u> <p>Manages</p> <ul style="list-style-type: none">• Paypal account• Bank relations• Checking & Money Market• Pays all bills• All IRS and State filings• Key volunteer on variety of activities, as needed

Membership Stats

6:15
6:25

<u>2023 Members</u>	<u>2024 Members</u>
591 Households (down 119 from 2022 season)	567 Households (down 24 from 2023 season)
188 New members	196 New members
403 Prior members	371 Prior members
773 Dogs (down 128 from 2022 season)	729 Dogs (down 44 from 2023 season)
<u>By Residence</u>	<u>By Residence</u>
498 St. Louis City	483 St. Louis City
93 Outside City	84 Outside City
26 SNA	23 SNA

Financial Comparison

	<u>2023</u>		<u>2024</u>
Income	47561		35933
Expense	<u>67820</u>		<u>35156</u>
	-20259		777

2025 Budget

Membership		33000
Events		1000
Merchandise		1000
Donations		500
	Income	35500
Administrative		7000
Event		200
Computer		13000
Landscaping		15000
	Expenses	35200

Treasurer's Report

6:25
6:30

- State Filing (Aug 31)
- IRS Filing (May 15)
- Current Operating balance is \$2,450
- Current held in paypal \$1,611. Transferred at End of Month
- Money Market (MM) Current balance \$10,200
 - MM Purpose
 - \$8,197 Diggin for Dollars
- Interest Rates for MM
 - Earned \$153.52 in 2024
 - Current rate is 3.0%
 - Rate increase from 2022 which was 2.3%
 - Higher rates given when balance is over \$10K

Vice President's Report

6:30
6:40

Merchandise



- Reference inventory and encourage purchases
- Explain process order pay pick up
- Make slight reference to changing vendors and looking at future merch status but can't do 2025 planning until we reduce inventory

Vice President's Report

6:30
6:40

Event History

Future events determined by member interest – AND – adequate volunteers

- Kick-Off Event (June)
- Puppy Pool Party (August/September)
- Halloween and Fall Celebration (1st Sat November)
- Variety of guest speakers (Year-round, Vets, Trainers)
- Social and Fund Raising
- Dog sports: Agility, Luring

Vice President's Report

Events 2025

6:30
6:40

Future events determined by member interest – AND – adequate volunteers

- Kick-Off Event – June 14 Promote, explain activities, maybe luring as fund raiser?
- Encourage members to tell us what they want
- Halloween and Fall Celebration (1st Sat November) ... IF we do this large event – we need strong volunteer team for planning and execution – start working on this during summer
- Betsy will announce summer and fall dog sports activities - tbd

Vice President's Report

Pooch Parties



Halloween Party

6:30
6:40



Spring Break

6:40
6:55

Volunteer Crew – Prep for Renovation

Saturday March 22 10am to Noon

- Take down shelter
- Rake straw – put in dumpster
- General clean up

No dogs during work session – vehicles on site, gates open

SWCDP closes for Spring Break

Tuesday March 25 10pm

SWCDP Volunteer Crew for Re-opening

TBD – late May for gardening and other clean up or minor repairs

June 1 for Opening Day



Brown Phase



Green Phase

Spring Break

6:40
6:55

Dog Park Alternative During SWCDP Renovation

PLAYDATES

Reach out to your pup's favorite dog park pals – take turns meeting in each other's backyards – or other activities enjoyed with best buddies

WALK WILLMORE PARK (or other parks)

Enjoy Spring weather get outside and WALK

Explore other parks with your pup

St Louis has an abundance of nice parks

Have you walked any of the Great River Greenways?

Lots of great paths – go for it!

<https://greatriversgreenway.org/greenway-search/>

Challenge yourself to more walking vs sitting

Practice more team work with your pooch

Spring Break

6:40
6:55

Dog Park Alternative During SWCDP Renovation

OTHER DOG PARKS - membership

Variety is good for all – consider joining a 2nd dog park and rotate visits.

Links on SWCDP website

<https://swcitydogpark.org/resources-links/metro-dog-parks/>

OTHER DOG PARKS – free

St. Johns Community Dog Park.
11333 St John Church Rd
St. Louis 63123

Ozark Paw Park
1839 Ozark Drive
Arnold 63010
Near Ferdinand B Lang Park

OTHER DOG PARK

Special Pricing for SWCDP Members



Discounts during April and May - tbd

Waiting on Status

At the Dog Park

6:40
6:55

SWCDP is a Use at your own risk dog park

- Dirt Bin, Bag Bin & Holders – and Poop
- Pools and Buckets
- User Guide
- Alternate Dog Park Hierarchy

Top Priority

- Small dogs (under 25 lbs)
- Dogs in recovery (not contagious), wearing cone or need for calmer space - no run or wrestle

Other Users

Always ask members using Alternate if you may enter

- Senior dogs – or dogs that can no longer play in robust main yard
- Dogs who need a break or time out (this is assuming **no one using space**)

We use Alternate space for SWCDP special events

Safety & Protocol

6:40
6:55

SWCDP is a Use at your own risk dog park

- Kennel Cough Update
- First Aid Kit
- Wasps and Bees
- Safety and Incident Committee (SAIC)
- Member Fobs and Dog Tags and Leashes
- Trespassers
- Treats and Food

No Tag – No Entry – No Exceptions

Play video

Funeral for stuffed toy

SWCDP Dog Sport Center

6:40
6:55

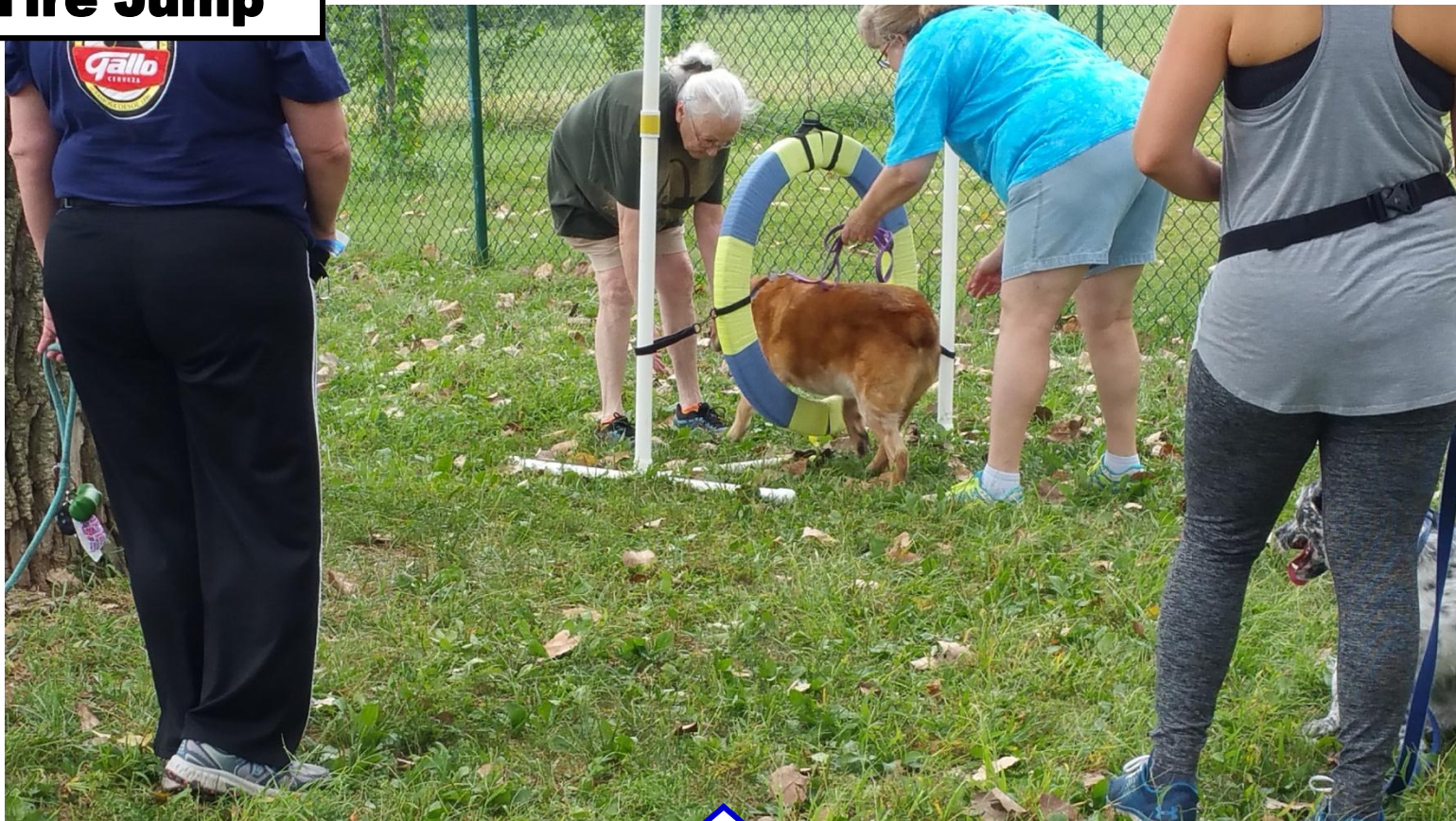


- Upgraded and enlarged area
- Repaired agility equipment – need replacements
- Rubberized select pieces

SWCDP Dog Sport Center

6:40
6:55

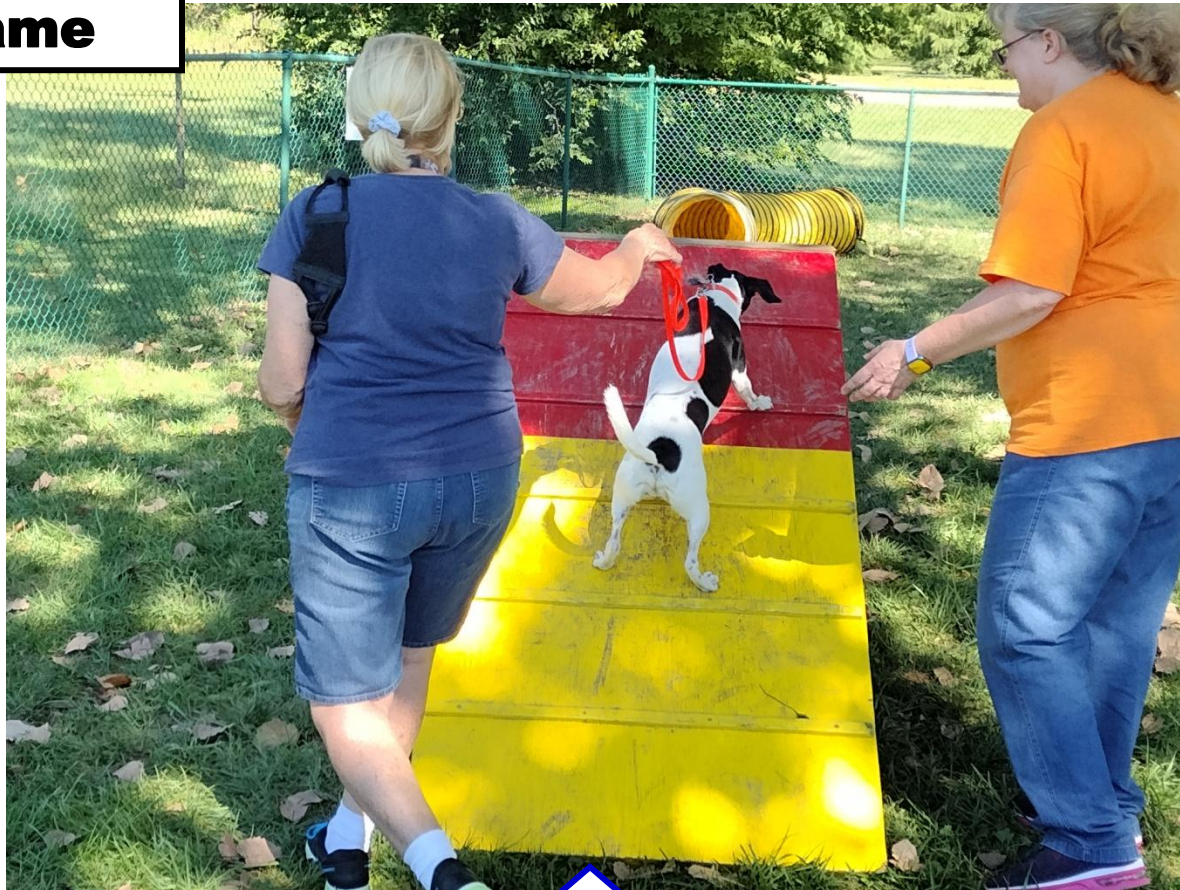
Tire Jump



SWCDP Dog Sport Center

6:40
6:55

A-Frame



SWCDP Dog Sport Center

6:40
6:55

Weave Poles



SWCDP Dog Sport Center

6:40
6:55

Tunnel



SWCDP Dog Sport Center



www.swiftpaws.com

Appeals to dog's instinctual
interest in running / chasing



Luring

Southwest City Dog Park thanks Swiftpaws for generous donation

SWCDP

Dog Sport Center



Oliver, Henry, Barcleigh



Zuzu – the new pup

Betsy Boedeker

SWCDP Dog Sports Manager

- Director - Center for Plant & Life Sciences campus with St. Louis Community College
- Biotechnology or Dog Sports - enjoys teaching and getting folks excited
- Competitive agility with her dogs
- Teaches agility locally in past and since 2017 at SWCDP
- Donates free sports intro and discounted group tutoring at dog park

SWCDP Dog Sport Center

Betsy's Blog



The Bark Side

6:55
7:00

Start Betsy's Video

SWCDP

Guest Speaker



Sue Schulze

Best Behavior Pet Training

CPDT-KA Certified Trainer, APDT, CGC Evaluator

<https://www.ccpdt.org/certification/dog-trainer-certification/>

Certified Professional Dog Trainer – Knowledge Assessed

- 35+ years experience teaching dogs and cats
- Behavior modification techniques
- Canine Good Citizen evaluator
- In-home sessions
- Highly recommended

<https://bestbehaviorpettraining.net/>

Canine Good Citizen — CGC Certification

- American Kennel Club started program in 1989
- Close to one million dogs have taken part in the CGC behavioral program
- All breed and mixed breeds eligible
- Learn socially acceptable behavior – a “manners class”



Canine Good Citizen — CGC Certification

7:00
7:30

- Test 1 : Accepting a friendly stranger
- Test 2 : Sitting politely for petting
- Test 3 : Appearance and grooming
- Test 4: Out for a walk (walking on a loose lead)
- Test 5: Walking through a crowd
- Test 6: Sit and down on cue and stay in place
- Test 7: Coming when called
- Test 8: Reaction to another dog
- Test 9: Reaction to distraction
- Test 10: Supervised separation



35+ years experience
training/behavior
counseling with dogs
and cats



7:00
7:30

7:00
7:30

Dog Park

Do you want
to play?



Dog Park Etiquette

Rules to Help Dogs Get Along

7:00
7:30

You Wouldn't Want Kids To:

You wouldn't want one or more unfamiliar people rushing up to you.



It's not right to let kids steal toys.



It's not right to harass others into letting you play.



Sometimes kids can play too roughly.



You wouldn't want others to interfere with your play.



You wouldn't want your kid to get into everyone's personal space.



You wouldn't ignore your kid at the park.



You Wouldn't Want Dogs To:

Dogs don't like groups or individual dogs rushing up.



Stealing toys is also improper at the dog park.



Dogs get irritated with this pushy behavior too.



And so can dogs.



Some dogs like to have their own space when playing too.



So you shouldn't let your dog jump on or body slam people at the park.



You shouldn't ignore your dog either.



What Your Dog Should Do:

Train your dog to focus on and interact in games with you instead of getting into trouble with dogs or people at the park.



Train your pooch to come when called so you can call him before he gets into problem situations.



Once your dog is with you, keep him engaged with you, then release him to play again.



Your dog should learn that it's fun to focus on you and play with you instead of needing to always play with other dogs. But it is also ok to play with other dogs, as long as both dogs are relaxed and having fun.



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Dr. Sophia Yin, DVM, MS

The Art and Science of Animal Behavior

For additional free educational resources and more dog behavior books and products, visit www.dr.sophiayin.com.



7:00
7:30



Good Play!



7:00
7:30



Red Flag Behaviors

7:00
7:30



7:00
7:30



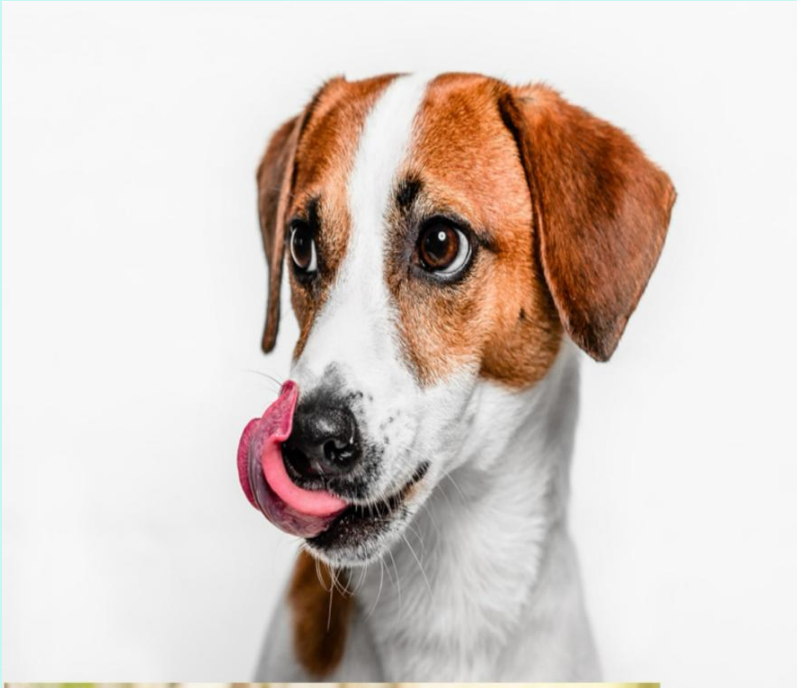
Stress Signals

You need to step in and advocate for your dog

- Mouth closed
- Hard eyes
- “C” shaped lips
- Leaning away or twirling
- Running the fence line
- Using benches or people for protection
- No give and take
- Vertical instead of horizontal play

7:00
7:30

Stress signs:
Lip lick
Shake off
Yawn



What to do?

Be present and help your dog:

Body block



7:00
7:30

**Teach a
recall**

**Come
command**

**Juggle
from hand
to hand**



Tools to use:

7:00
7:30

Squirt bottle

Air horn

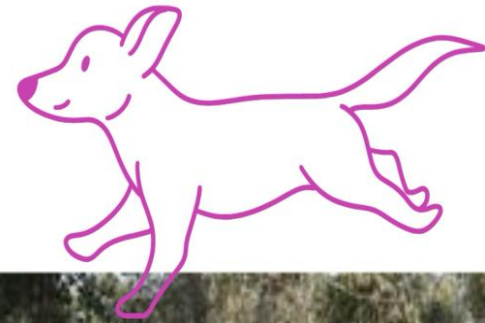
Whistle

Leash lasso

Blocking board

Be Present

Be your dog's advocate



7:00
7:30



Sue Schulze

BEST BEHAVIOR PET TRAINING

SWCDP GMM

Attendance Drawing

7:30
7:45



Name:

Email:



Gift Certificate – GMM 2025

Good for a One Year Dog Park Membership for One Dog – Expires: Oct 1, 2026 –
Contact secretary.swdogpark@gmail.com when ready to redeem